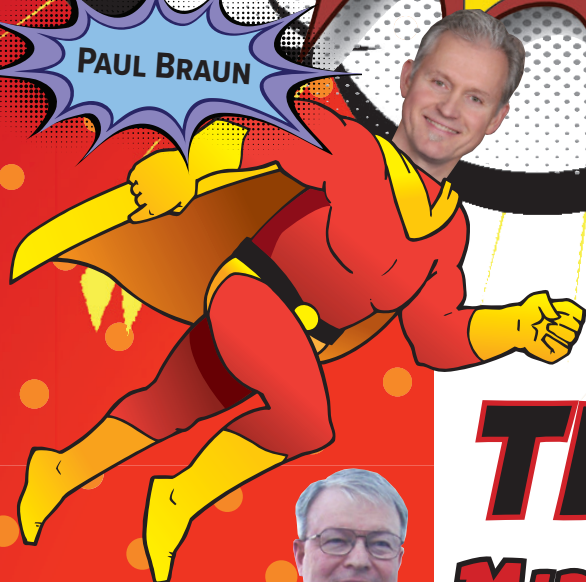


SUPERHERO CITY



presented by
**willy
street
co-op**

PAUL BRAUN



TOM
GILBERT



MATHIAM
MBOW



PERRY
HIBNER



GREAT!

CELEBRATING THOSE WHO SERVE MIDDLETON GOOD NEIGHBOR FESTIVAL FRIDAY SATURDAY SUNDAY **AUGUST 23, 24 & 25**

Four Receive Good Neighbor Award

The Good Neighbor Festival Trustees are proud to have four outstanding Middleton residents have been chosen to receive The Good Neighbor Award. Paul Braun, Tom Gilbert, Perry Hibner, and Mathiam Mbow (all pictured at left) will represent the Good Neighbors of the Middleton community and will be honored in the parade held Aug. 25 at noon.

What makes a Good Neighbor? Since 1980, the Festival has awarded The Good Neighbor Award to individuals who make a difference in the Middleton community and embody what it means to be a Good Neighbor. The award winners are residents of Middleton who were nominated because of the positive impact they have made in their community and their continuous service to help others.

Paul Braun is a Middleton resident and father of three, who used his professional knowledge working with a mapping company in Sun Prairie to create an organization that uses drones to help children with autism. Autism is a developmental disorder of the brain that affects approximately 1.25 million children in the U.S. These children desperately need social outlets to further their skills but there are few options that can support them in Middleton or even in the greater Madison area. Braun created a volunteer run, non-profit 501(c)(3) organization called Taking Autism To The Sky (TATTS). TATTS helps to develop social and employment skills for children with autism, by teaching them to build and fly drones. Braun's innovative ideas have clearly made a difference for many autistic children, including his 16-year-old son, and many other families. Braun also serves the community in other ways, including as a former member of the MCPASD Facilities Committee.

Tom Gilbert serves the community as an Eagle Rank Advisor for Scouts BSA Troop 140. He has mentored more than 80 Middleton youth and helped them reach their goals to become Eagle Scout. Under his guidance, they learned to develop their scouting skills and balance the demands of a teenage life.

Gilbert also coordinated the Scouting for Food program for the greater Middleton community. This program collects needed food donations from our area for local food pantries, supporting families in need. When Gilbert is not helping troops, he is very passionate about his involvement with the Crisis/Restoration Center and the Justice System Reform Initiative. His work advocates for a better mental health care system in Dane County. He helps people released from jail re-establish their life and creating paths for success. He assists them in applying for health care, food assistance and connects them with other community resources they might need. As part of his involvement he has presented before the legislature and several Dane County Board committees, Middleton Planning Commission and the Middleton Common Council. Gilbert's leadership brings out the best in others and helps the Middleton community continue to thrive.

As the Director of Communications for Middleton-Cross Plains Area School District (MCPASD), Perry Hibner has been an amazing resource in solidifying the School District's relationship with the community. He has a passion for cultivating relationships among district staff, administrators, students, and parents. He represents the MCPASD with respect, integrity and excitement and celebrates the success of our school district and students. Hibner has also made quite the impact on many of the students through his many years of coaching youth basketball, softball and varsity softball. He takes the time to encourage and teach his players at all ages.

In addition to his job at MCPASD he also serves as a Board Member of the MCPASD Education Foundation and the Middleton Community Foundation. He also serves as an usher and reader at St. Bernard's Catholic Church. Perry has worn many different hats over the last 20 years as a volunteer, coach, parent, committee member, director and more and has played all of these roles with great passion for the Middleton Community.

Mathiam Mbow is the owner and instructor of Silver Lining Taekwon-Do in Middleton. He teaches martial arts to children and adults, building confidence and skill. He also teaches them what it means to be a good person, and to always accept others for who they are. He encourages his students to be respectful, hard-working and kind. Many parents have said that they consider him an extension of their family. In his training and business he promotes being your best and giving back to the community and definitely leads by example. Mbow serves the community, teaching many free Self Defense Clinics to women and MHS students. He is a former board member of the MCPASD Education Foundation and contributes to charity events for Madison's Rape Crisis Center and Domestic Abuse Intervention Services and Middleton Outreach Ministry.

Mbow arrived in Madison in the late 1990s from Senegal, West Africa with a scholarship to study English at the University of Wisconsin-Madison, and he shares his experience emigrating to the United States and living in Middleton as a person of Islamic faith and as a person of color by speaking frequently on diversity and acceptance of all individuals. Mbow does more than just teach Taekwon-do, he teaches and discusses life lessons and qualities of a good person. He is able to connect with a wide range of ages from young toddlers to older adults. He brings families together and helps individuals overcome struggles and grow.

From the President

Greetings:

Soon it will be time for our annual Middleton Good Neighbor Festival, being held on August 23-25 at Fireman's Park. What can you expect? Our mission statement says it all: *"To host the region's finest community festival by offering a superior client and volunteer experience for the benefit of the sponsoring non-profit organizations."*

The 57th rendition of the festival will be the best yet as we introduce new features (Pickleball, the "Wisconsin Remembers" memorial wall, the new Middleton PD K-9 team, etc.), while bringing back some old favorites such as Bingo and the fabulous chicken dinner. Great musical acts and the family focused carnival will be complemented by great food from Club Tavern Catering.

Children will enjoy the Kiddie Parade on Friday. A huge crowd will participate in the 5K Run/Walk on Saturday to join Chief Chuck Foulke, Chief Aaron Harris and other "Celebrity Runners". The community parade on Sunday will be led by Parade Marshal Mike Leckrone. Other "can't miss" events include Movie Night, Laser Tag and the Craft Fair.

The festival is the perfect place for recycling. Every dollar goes to a Middleton Trustee organization to fund the many projects they support.

Please join us as an attendee, a volunteer, a sponsor or all of the above. Thank you for your support of the area's final community celebration of 2019!

~Curt Fuszard, Good Neighbor Festival President



Weekend Kicks Off with Kiddie Parade

The Good Neighbor Festival is a great place to bring kids and grandkids for a weekend of fun. Nearly all activities are absolutely free. While there are exciting activities each day of the festival, Friday night is especially geared toward kids.

The entire festival weekend is kicked off by a Kiddie Parade. The popular event is enjoyed by hundreds of kids each year. Some walk, some ride in their stroller or wagon powered by their parents, some ride their decorated bikes or tricycles and some watch the fun from the sidelines.

The theme of the Festival this year is "Super Hero City-Celebrating Those Who Serve" and kids can have fun dressing up as their favorite comic book super hero or real-life hero, like firefighters, police officers, first responder, military member, teacher or volunteer.

The parade, which lines up at 5 p.m. in front of Middleton High School, begins promptly at 5:30 p.m. The parade is led by the Middleton Fire Department along with the UW Alumni Band. The parade route is south on Bristol St., west on North, north on Clark and east on Lee St. The route goes around Middleton High School, where it ultimately ends up on the Good Neighbor Festival grounds.

The first 200 parade participants will receive a goodie bag of treats and treasures at the end of the route.

When the parade arrives on the Festival Grounds, families will be greeted with free face-painting, free caricature art by Expressively You, hands-on experiments with Science is Fun with Shakhshiri, magic performed by James the Magician, and live music by Blue Accordion and Friends to delight kids of all ages.

Make plans to stay for the evening as festival sponsors UW Credit Union and Infinity Martial Arts present Friday Night Movie Night. Bring folding chairs or a blanket to watch "Incredibles 2" at 6:30 p.m. and "Captain Marvel" at 9 p.m.

Dinner is available at the Good Neighbor Festival Food Court, including a return of our Friday Night Fish Fry, as well as hamburgers, veggie burgers, brats, hot dogs and macaroni and cheese! Kids meals will be available. Other food options on the grounds include a Dessert Court from Troop 140, Italian beef sandwiches from the Lions Club, sweet corn at the Middleton Youth Hockey tent, Sugar River Kettle Corn and a mini-donut stand.

Come join in for a great old-fashioned evening of fun.

Rotary and Bingo are Back

The Good Neighbor Festival is thrilled to welcome back the Rotary Club of Madison West Towne-Middleton as a trustee organization.

Their mission is striving to be the coolest Rotary Club in the world, by doing good in the world and the community. They help the community in so many cool ways including their annual golf outing held in June at Pleasant View Golf Club, NCAA Basketball slam contest, Notara horse driving trial, and McAdow biking contest. The funds raised benefit community, vocational and International programs such as Habitat for Humanity, Rotary Youth Leadership and the Guatemalan Medical Relief Program.

The Rotary Club will also be organizing and sponsoring Bingo at the festival. Hours for bingo are Friday, 6-9 p.m., Saturday, 1-4 p.m. and 6-9 p.m., and Sunday 1-5 p.m.

To learn more about the Rotary Club visit their website at mwmt-mrotaryclub.org or find them on Facebook.

Leckrone to Serve as Festival Parade Marshal

The Good Neighbor Festival Board of Trustees is honored to announce that Michael Leckrone, recently retired Director of Bands at the University of Wisconsin, and a long-time Middleton resident, has accepted the role of Parade Marshal for the 2019 Good Neighbor Festival. Leckrone will lead dozens of entries during the Aug. 25 parade through the streets of downtown Middleton celebrating this year's Festival theme: "Superhero

City: Celebrating Those Who Serve."

Leckrone served for 50 years as Director of the University of Wisconsin Marching Band. He had a remarkable career, serving as a clinician, guest conductor and adjudicator for concert and marching bands throughout the United States and Canada. His experience also includes considerable professional work as an arranger, composer and performer.

Leckrone holds member-

ships in numerous professional organizations, as well as such honorary fraternities. In 2007 he was presented with a "Lifetime Achievement Award" by the Wisconsin Foundation for School Music (this was only the second time this preeminent award had been conferred), in 2010 the Wisconsin State Historical society presented him with the "Spencer Tracy Award for Distinction in the Performing Arts," and in 2013 the Madison Area Music Association named him the recipient of the Michael St. John Lifetime Achievement Award.

He has composed or arranged music for numerous high school and university bands, and over 200 of his arrangements and compositions for marching band and concert band have been published. He is also the author of two texts for use by marching band directors, a handbook for band arranging, and a text dealing with popular music in the United States.

This will be Leckrone's fourth time leading the Good Neighbor Festival parade. The first time was in 1983, as part of the festival's "Music! Music!



Music!" theme. That year, Leckrone was parade marshal along with the band directors of Middleton High School and Kromrey Middle School-Vern Pieper and Lois Gurske. He also served as Parade Marshal in 1995 with the theme "Middleton's Greatest Hits," and in 2005 with the theme "Rock Around the Clock." His repeat engagements in the role of parade marshal are a testament to his lengthy career and popularity in the community.

The festival's annual pa-

rade will be held on Aug. 25 at noon. The route begins on University Ave., heads West to Parmenter St., and ends at the festival grounds at Firemen's Park. Get there early and get a good spot to see Leckrone and dozens of entertaining parade units, including the Middleton High School Marching Band and Dance Team, Forward! Marching Band, Black Star Drum Line, Tundra Drum Line, Cripple Creek Cloggers, Stilt Walkers and German Wheel Performers, Sauk

Prairie Marching Band, UW Cheerleading and Bucky Badger, and the Zor Shrine Clowns. Numerous area businesses and non-profit organizations will also participate in the parade, with lots of treats and fun for younger parade-goers. The public and a panel of judges will select entries for awards in various categories, based on entertainment value and how well they express the theme.

Visit the festival's website at goodneighborfestival.com for more information.

Century 21 Affiliated Roessler

Let us assist you in finding the home that can fit your needs at a price that is affordable to you!



Mike Roessler
212-2006



Rich Roberts
215-6600



Kendall Kahl
576-2409



Lori Zander
279-0270



Dan Cady
438-2987



Kate Isaacson
225-2053



Mary Deneen
516-0480



Lee Mayrack
445-7741



Renee Robson
577-8346



Ron Jacobson
669-1954



Shelbi Valek
678-517-2131



Michael Morgan
212-5487



Kyle Roessler
960-2757

2034 Main St., Cross Plains • 608-798-4000



crossplains@c21affiliated.com

www.century21affiliated.com



SHARE YOUR JOY IN SWIMMING!



help make a difference
in the lives of children

COME WORK WITH US!

swimwest.com

SWIM SAFER | SWIM SMARTER

MIDDLETON GOOD NEIGHBOR FESTIVAL

CARNIVAL

August 23, 24, 25

sponsored by



Auxiliary to the Veterans of Foreign Wars
Wm. (Sonny) Simon Post 8216

Individual Tickets \$1
22 Tickets for only \$20

2 or 3 tickets required for each ride

★ 2 Tickets Each For KIDS Rides

★ 3 Tickets For ADULT Rides

Fri. Night 5-Closing
Saturday & Sunday 11am-Closing

ENJOY THE
FUN & EXCITING
RIDES!

Wrist Band \$20



SATURDAY AFTERNOON:
WRIST BAND SPECIAL

Good from 1-5 P.M. only
Ticket booth open at 11 a.m. and
wrist bands to be sold at NOON

Carnival Rides Supported by Founding Trustee Group



VFW Auxiliary to Wm. “Sonny” Simon Post 8216 Auxiliary was one of the founding members of the Good Neighbor Festival and has been operating the carnival since the festival’s beginning.

The group is comprised of military and veteran family members age 16 and up. The VFW Auxiliary provides funding for services that support military families in times of crisis and deployment at both state and national levels. The auxiliary also supplies financial and in-kind support to our Wisconsin VA Hospitals. The organization donates to a number of area groups such

as: Middleton-Cross Plains Elementary Schools, Middleton Outreach Ministry, Madison Dry Hooch, local scouting programs, school scholarships as well as giving support to many other local organizations in their charitable efforts.

You can enjoy the carnival rides, featuring Wenzel Amusements, every day of the festival. Hours are: Friday, 5-11 p.m., Saturday, 11 a.m.-11p.m. and Sunday, 11 a.m.-5 p.m. Tickets are \$1 each and rides require 3-4 tickets. Unlimited ride wristbands are available Saturday 1-5 p.m. and can be purchased as early as 12 p.m. on Saturday for \$20.

VFW Post 8216 Serves Community



Community service is an important priority for the Middleton Veterans of Foreign Wars (VFW) Post 8216 and its members. Volunteering countless hours each year, the members of Post 8216 work closely with other national and community organizations as well as individual citizens to meet unfulfilled needs.

Post 8216 was chartered in 1946 and named for Private First Class (PFC) William Laverne “Sonny” Simon, a Middleton, Wisconsin native son. PFC Simon was declared Missing in Action (MIA) and later declared Killed in Action (KIA), fighting with the 109th Infantry Regiment, 28th Infantry Division in the Hurtgen Forest, Germany on 5 November 1944. Only 20 years old when lost, PFC Simon is still missing. Post 8216 helps keep his memory alive, along with his family, thru the donations and services provided in his name by the post to the community.

With over 177 members, Post 8216 prides itself as a community leader and is a founding member of the Middleton Good Neighbor Festival and has been proud to continue to support the goals of the Fest for over 50 years.

The post provides financial assistance in maintaining state and national veterans’ rehabilitation and service programs

at the William S. Middleton Memorial Veterans Hospital. They also provide support to the VFW National Home for Children in Eaton Rapids, MI where the children of deceased or incapacitated Veterans can live quality lives despite the loss of a veteran parent. In addition, they provide civic donations to the Middleton Boy Scout and Girl Scout programs through the Middleton Flag Program, and to the Middleton High School, Middleton Library and Swimming Pools, Middleton Fire and Police Departments, Middleton Outreach Ministry (MOM), Middleton Senior Center and a host of other community agencies and individual veterans in need.

A visible reminder of the work that VFW Post 8216 does for the community is The Middleton Community Veterans Tribute at Lakeview Park dedicated to the Citizens of

Middleton on July 22, 2017. The tribute is rich with meaning, meant to recognize the guiding principle that military service is to be honored and respected.

Fundraiser to support these donations include: “Tee it Up for the Troops” golf outing the United States Flag Program that places flags throughout the community on seven patriotic days each year, the “Buddy Poppy” program and the VFW Entertainment Tent at the Good Neighbor Festival.

Post 8216 hosts a diverse musical lineup at GNF, featuring Angels & Outlaws on Friday evening followed by Vehicle 6 and Lube on Saturday evening. Finally, closing out the entertainment on Sunday with ‘60s and ‘70s Rock will be Pacific Coast Highway.

For more info, visit facebook.com/William-Sonny-Simon-VFW-Post-8216

Food Options Abound at GNF

The Good Neighbor Festival Food Court will be located in the shelter at Firemen’s Park. The festival is excited to partner with Club Tavern Catering to serve a delicious, professionally prepared menu. In addition to traditional fest fare, we are thrilled to bring back old favorites, the Friday Night Fish Fry and Saturday Chicken dinner.

The food court hours will be: Friday from 5-9 p.m., Saturday from 11 a.m.-9 p.m., and Sunday from 11 a.m.-5 p.m. A limited menu will also be served after closing time. Volunteer staff from our trustee organizations will take your order and serve meals, and the cooking will be handled by Club Tavern staff. Credit cards accepted.

Festival presenting sponsor Willy Street Co-op will supply many food items on the menu, including Beyond Burger patties, Canyon Bakehouse Glu-

ten-Free Buns, cookies, and three specialty items available on Sunday: grass-fed burgers, garlic rosemary brats and chicken brats.

Menu:

- 1/3 lb. Hamburgers, Cheeseburgers and Bacon Cheeseburgers
- Beyond Burgers (Vegan)
- Chicken Sandwich and Bacon Chicken Ranch Sandwich
- Hot Dogs
- Brats
- Fries
- Cole Slaw
- Macaroni & Cheese
- Nachos
- Pretzels w/cheese

Mark your calendar for our theme days too.

- Friday–Fish Fry
- Saturday–Chicken Dinner, starting at 4 p.m.
- Sunday–Gourmet Grass Fed Burgers and Specialty Brats
- Other Vendors



including pie, ice cream and Willy Street Co-op cookies. The Lions Club will sell Italian Beef Sandwiches. Middleton Youth Hockey will feature a corn roast. Mini-donuts, corn dogs and other fair favorites will be available as well.

2019 Theme: Super Hero City–Celebrating Those Who Serve

The Good Neighbor Festival is excited for this year’s theme, “Superhero City–Celebrating Those Who Serve”. The Festival Trustees want to honor our community’s heroes, such as first responders, active and retired military members and of course the educators, parents and all volunteers that truly make Middleton a Superhero City.

You can get into the spirit by watching “Captain Marvel” on the big screen on Friday at 9:30 p.m. This is free to attend, so bring your blanket or chair and enjoy the movie under the stars. Test your Super Hero knowledge at trivia held the next day, Saturday, at 11 a.m. Trivia will be held at the VFW tent and hosted by America’s Pub Quiz. Teams up to six players are allowed and prizes are given to the top teams. All proceeds will support the Madison Cross Plains Area

School District Education Foundation. Registration is available in advance online.

You can also look forward to seeing some great super hero costumes in the 5K Run/Walk held on Saturday morning at 9:30 a.m. A number of local “heroes” will be participating in the race as well, including Middleton Police Chief Chuck Foulke, Middleton Fire Chief Aaron Harris, Cancerfighter Dale Emmerich, MCPASD Superintendent Dana Monogue and more.

The festival’s annual parade held on Sunday, at noon with over 100 entertaining entries representing “Super-Hero City”. The public and a panel of judges select entries for awards based on how well they express the theme. The parade runs along University Ave. and Parmenter St., so be sure to grab a great spot to enjoy a festive display of the superheroes of our city.

GNF 5K Run/Walk

The annual 5k Run/Walk will be held on Aug. 24 starting at 9:30 a.m. The race starts and ends at Firemen’s Park on the Festival Grounds, so stick around and enjoy the festivities afterwards. The course will run through the quiet streets of Middleton.

Keeping with this year’s festival theme, “Superhero City: Celebrating Those Who Serve,” race participants are invited to wear super hero costumes, with prizes awarded for best expressions of the theme. A number of local celebrities will be participating as well, including Middleton Police Chief Chuck Foulke, Middleton Fire Chief Aaron Harris, Cancerfighter Dale Emmerich, MCPASD Superintendent Dana Monogue and more.

Awards will be given to the overall male and female top finisher, the top three finishers in each of the following age groups will be presented with an award: 12 & Under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69 and 70+.

Harbor Athletic Club will offer free child care during the race for children of participants. Children must be at least three years old, potty-trained and registered in advance. See goodneighborfestival.com for details on how to reserve a spot. Other activities for kids will also be held during the 5K, including a Fun Run and Diaper Dash for young children. Thanks to our generous sponsors, these activities are free.

Registration for the 2019 event is just \$30. Race day

sign up is also available for \$35. Kids 12 and under can register for \$15. Proceeds from entry fees go to support the non-profit missions of the Festival Trustee organizations. Entry fee includes race entry and a TECH T-Shirt (while supplies last). Registration also includes one free beverage at the Middleton Wings Hockey/Capital Brewery Tent.

The Good Neighbor 5k is made possible by presenting sponsor Upper Iowa University, and many other race sponsors listed on our website. Fleet Feet Sports has provided our registration portal, and will host packet pick-up prior to the race.

More details on packet pick up, course map and registration are available online at goodneighborfestival.com.

SPRINGS WINDOW FASHIONS

the Best Experience Company

BEX

PROUD TO BE PART OF THE MIDDLETON COMMUNITY

Bali

your home, your style

GRABER

SunSetter

PRODUCTS L.P.

18-8866 (4/18)

BOOK NOW - DON'T DELAY!

Great deals available for holiday getaways

Middleton Winter Break: December 3, 2019 - January 1, 2020

DON'T WAIT - START PLANNING NOW!

Let us get you to the perfect Spring Break destination!

Middleton Spring Break: March 23-27, 2020

Middleton Travel (608) 831-4664

www.middletontravel.com

Scouts BSA Troops Run Dessert Tent

Scouts BSA provides a rich program with many opportunities and outdoor experiences for area youth ages 10-17. Its goal is to promote the three aims of scouting: character development, citizenship training, and mental and physical fitness.

St. Luke's Lutheran Church is proud to sponsor two troops, 140 for boys and 40 for girls.

Established in 1959, Troop 140 is one of the largest scout troops in Wisconsin with approximately 55 active scouts. In those 60 years, hundreds of Middleton area youth and adults have shared the values of Scouting while experiencing camping, canoeing, hiking, fellowship, and providing service

to the Middleton community.

As Troop 140 Scoutmaster Ed. Grindle explains, "Scouting is a unique opportunity for today's youth to take ownership in the events that shape their lives. While there are several great youth organizations available, this group is the only one where the boys and girls run the show. They plan what to do and where to go, everything from activities in the outdoors to the weekly meetings."

Earlier this year, Scouts BSA began registering girls in its program and St. Luke's chartered Troop 40. This new troop allows young women to take advantage of all the same programs that the BSA has offered

for over 100 years, including camping, service, Merit Badges and an opportunity to work toward the rank of Eagle Scout. Troop 40 has 10 registered scouts, grades 6 to 11, a committed group of trained adult leaders, and is hoping to grow.

Come visit the troops at the dessert tent during the festival. They will be serving up pie, ice cream, cookies from Willy St Co-op.

For more information about Troop 40, contact Scoutmaster Connie Fagre at troop40.contact@gmail.com. More information about Scouts BSA Troop 140 available on our website: troopmasterweb.com/Troop140.

Middleton Optimists Serve Youth



The Middleton Optimists' main focus is "Serving the Youth of our Community." Supporting the festival has been just one way of many that they are able to achieve that. They are most recognized for their signature event, Cops & Bobbers. On the Saturday of Father's Day weekend they welcome families to join them at Lakeview Park. The first 200 kids receive a free fishing pole along with related gear and bait. Members of the Middleton Police Department serve as fishing coaches for the kids. Many of the children are fishing for the very first time, so it is a special experience for them and their families. The Optimists host a free lunch afterwards where kids get to be up close with members of the police department as well as other first responders.

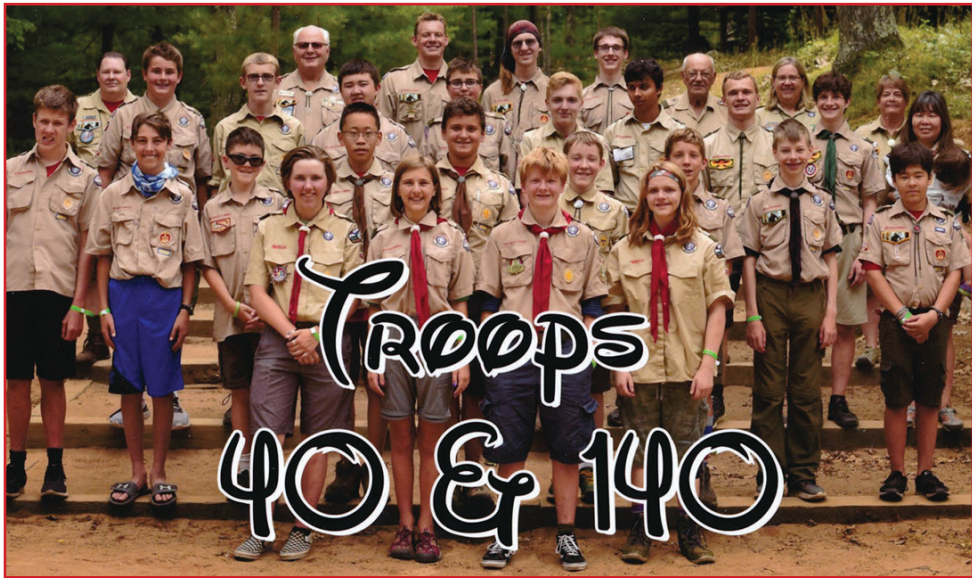
The Optimists are big supporters of education as well. Every month during the school year they recognize a "Student of the Month" and a "Rising Star." The students are invited to a breakfast

meeting and can bring along parents and an impactful teacher or faculty member. The Optimists also provide four years of scholarship funding for a graduating senior annually.

You might also see the group participating in the twice-annual clean-up of Lakeview Park. Their fundraising allows them to provide financial support to the Middleton Baseball & Softball Commission, the Boy Scouts and the police department

This year, the Optimist International organization celebrates 100 years of serving the youth of our communities. From a single gathering in Buffalo, New York in 1919 to now hosting chapters in 23 countries on six continents, the Optimist brand is virtually everywhere.

To learn more about the Optimists or how to get involved you can visit middletonoptimists.org or find them on Facebook. Their meetings are held most Wednesdays at 7 a.m. at Sofra.



Middleton Jaycees Present Arts & Crafts Fair

The Middleton Jaycees have been long time supporters of the festival by volunteering in the Food Court as well as running and organizing the Arts and Craft Fair. Open 9 a.m.-5 p.m. on Saturday and Sunday, there are over 60 booths featuring artists and crafters offering a diverse selection of products including jewelry, wine frappe, metal/glass art, folk art, fiber, gel candles, ceramics, embroidery, wood, pet treats, framed flowers, wearable fiber, cranberries, wired dishware, glass/stone, fabric, scarves, metal mixed media, T-shirts and so much more. Stop by to find the perfect gift or something special for yourself.

The Middleton Jaycees is a civic organization of young professionals (age 21-40) focused on community service, personal and professional development, networking, leadership training and fun! Their mission is to provide development opportunities that empower young people to create positive change. The Middleton Jaycee Chapter is excited to be celebrating 50 years of service this year!

The Jaycees organized their Second Annual Mini-Golf Fundraiser this year and raised over \$1,100 for Domestic Abuse Intervention Services (DAIS). They have also created awareness and volunteering opportunities with many local

non-profits such as REACH-A-Child, Middleton Outreach Ministry (MOM), Adaptive Sports USA, Habitat for Humanity and Heartland Farm. They have toured Wisconsin Big Cat Rescue to learn about other non-profit organizations throughout the state of Wisconsin. Every year, the group has sponsored several families through MOM Christmas Sharing Program and recently collected school supplies for their Back to School Program.

The Jaycees also host networking happy hours and provide an opportunity to make new friends and introduce others to the local chapter. These events in addition to the monthly

meetings are open to the public. Some of the professional development events throughout the year include educational tours and group fitness activities. Members have gained ample leadership training by learning from other Jaycee leaders at the national and state leadership conventions hosted by both JCI USA and JCI WI.

Other perks of being part of the Jaycees are the member-only social events including an annual game at the Mallard's Duck Blind, holiday parties, wine tastings, brewery tours and more. Check out middletonjaycees.org or like us on Facebook to learn more about how to become a member.



MCPASD Education Foundation to Host Team Trivia

The Middleton Cross Plains Area School District Education Foundation is a nonprofit organization that raises funds to augment programs and activi-

ties provided by the Middleton Cross Plains Area School District (MCPASD). The foundation will run two sessions of family fun trivia during the Good Neighbor Festival on , Aug. 24: a Marvel Universe-themed session at 11 a.m., and a general knowledge session at 12:30 p.m.

Both sessions will be held in the VFW tent. Registration is available in advance online at mcpasdfoundation.org. Entry fees are \$60 for a team of up

to six players. All funds raised will go towards programs the foundation supports, including grants for teachers, scholarships for students, the Weekend Food Program and more.

The foundation's mission is to provide inspiring experiences for students now, and for decades to come, through teacher innovation grants, student scholarships and a growing endowment. The board of directors includes 17 community members, including 2019

Good Neighbor Award winner, Perry Hibner.

The foundation works to support the MCPASD's efforts to improve student achievement across all demographic groups by focusing on equitable practices. Specifically, the foundation focuses on further growing its endowment and funding initiatives including:

- Grow Your Own: providing forgivable student loans with the goal of increasing the number of teachers of color in the district
- Student and staff equity
- Performing Arts: providing

performing arts experiences to students and increase participation by underrepresented groups

The foundation annually awards grants to teachers and staff for innovative and unique programs that complement the MCPASD's educational goals. In April, the Foundation awarded 10 grants to teachers and staff at six MCPASD schools worth \$16,091. The grant winners were announced via a bus tour, arriving at recipients' schools with members of Middleton High School's marching band. Teachers and

staff were thrilled to receive grants, and students were excited to hear the band play and to learn how their teachers will use their funding. Since 2013, the foundation has awarded more than 100 grants totaling nearly \$106,000.

It also awards scholarships to graduating seniors each year, often to students of color and first-generation college students. In May the foundation awarded \$6,700 in scholarships to five graduating seniors: Jesse Kenneth Castellanos Martinez, Clara Nemr, Emily Proano, Frank Thornton and Jesus Quechol Ramirez. Since 2015, the nonprofit has awarded more than \$18,000 in scholarships.

The MCPASD Education Foundation also supports the Weekend Food Program, which provides meals and snacks for about 150 students in need at all six of the district's elementary schools.

To learn more, visit the Foundation's website at mcpasdfoundation.org or Facebook page at @MCPASDFoundation.

Sauk Plains

PLUMBING & PUMPS, INC.

- Well & Pump Service
- Water Filters
- Plumbing Service
- Water Softeners
- New Construction
- Remodeling
- Tankless Water Heaters
- Water Heaters

1620 Park Street

Cross Plains

608.798.2121

MP-#860628

PRIVATE PILOT GROUND SCHOOL

Classes are held Tuesdays from 6-9 p.m. beginning September 10 and run 14 weeks.

INSTRUMENT GROUND SCHOOL

Classes are held Thursdays from 6-9 p.m. beginning September 19 and run 13 weeks.

Both are held at the airport and the first night is free.

MOREY AIRPLANE COMPANY

Call today to register 836-1711

8300 Airport Road, Middleton

www.moreyairport.com

MONTHLY SAFETY SEMINARS BEGINNING IN SEPTEMBER

Your good neighbor in the Good Neighbor City!

SIMON HOME TEAM

"Good Neighbor Realtors"

FIRSTWEBER REALTORS

- List Your Real Estate
- Buyer Agency Services
- Investment Properties
- Market Analysis

Call Nick Simon

608-213-1818 • simonn@firstweber.com

'Wisconsin Remembers' Memorial on Display



The festival is honored to host the traveling exhibit "Wisconsin Remembers: A Face for Every Name." This powerful exhibit features a photo for each of the 1,161 Wisconsin men and women whose names are listed on the Vietnam Veterans Memorial in Washington,

DC and the Highground Vietnam Veterans Memorial in Neillsville. The photos in the exhibit were collected by volunteers from friends, family and teachers of those killed, and was created by the Wisconsin Veterans Museum, with the support of Wisconsin Public Radio and

Wisconsin Public Television.

Visitors to the festival can view the exhibit on the Festival Grounds on Aug. 25 from 9 a.m.-5 p.m. This is free thanks to the generosity of Madison Power Equipment, which will transport and store the exhibit for the festival.

Pickleball New This Year

The festival is excited to be hosting Pickleball matches on Saturday. Pickleball is a court sport played on a badminton-sized court using a perforated plastic ball and composite or wooden paddles. It is easy to learn, and the sport has developed a passionate following due to its friendly, social nature and its multi-generational appeal.

Member of the Capital Area Pickleball Association (CAPA) will host some open play time from the MHS tennis courts adjacent to the festival grounds. Stop by anytime from 9 a.m.-12 p.m. and participate in some intro lessons, mini drill game, kid's events and drawings for prizes.

All the equipment will be provided by the CAPA. All ages welcome.

A demonstration will take place on the grounds from 2:30-4:30 p.m., Saturday afternoon. This is great way to learn about the game or pick up some new techniques. The tennis courts will be available afterwards for more matches. This activity is free to participate in thanks to Hitters SportsPlex. Visit goodneighborfestival.com for more info.

Kiwanis Serve Children and the Community

Stop by the Food Tent at the Good Neighbor Fest this year and help Middleton Kiwanis members support local kids and families.

Middleton Kiwanis is a diverse, informal group of area men and women whose goal is to do things in our community to improve the lives of area children and families. The group meets at Cowboy Jack's, 1262 John Q Hammons Dr., at 5:30 p.m., on the second and fourth Thursday of each month. You are invited to consider joining the Kiwanis in service to the community.

Recent Kiwanis projects include sponsoring and mentoring Key Club students at Middleton High School as they learn leadership skills and do service projects; sponsoring a Canstruction team to benefit MOM; providing scholarships for college bound students and for kids to attend Easter Seal Camp Waw-beek (which offers a true camp experience to people with physical disabilities); sponsoring Cub Scout pack 240; maintaining flower gardens at Lakeview Park and at the Vilas Zoo; and supporting the Red Kettle effort for the Salvation Army.

Kiwanis' primary fundraising event is the Middleton Good Neighbor Festival, where the members participate at the Food Tent. All the money raised during the festival is returned to the Middleton Community by helping support our activities throughout the year.

Free Live Music Schedule

Friday

Ryan McGrath Band, 5:30-8:30 p.m., Hockey Tent

The Ryan McGrath Band is a Madison, WI-based blues, country and rock band, deeply rooted in class American music.

Reloaded, 8:30 p.m.-12 a.m., Hockey Tent

Reloaded is the track of all the best nights of your life. It's Rock. It's Pop. It's Country. The members of Reloaded have come together for the love of making great music for great people...with a few frosty ones to round out the fun.

Angels & Outlaws, 7:45 p.m.-midnight, VFW Tent

Angels & Outlaws is a high-energy Top 40 country band dedicated to delivering big performances with full-production stage shows.

Saturday

Evan Riley Band, 9:30 a.m.-Noon, Hockey Tent

The Evan Riley Band is a two-time, award-winning folk-rock band from Southern Wisconsin. This five-person combo plays a blend of original music and cover tunes that highlight their unique instrumentation and sound. The group often draws comparisons to artists such as Martin Sexton, Eddie Vedder, Glen Hansard, and the Decemberists.

Mascot Theory, 12:30-3:30 p.m., Hockey Tent

A high-energy dose of toe-tapping Americana folk-country rock drenched in tight harmonies spewing lyrics of love, loss, regret, death, and hope. They balance on an alternative folk influence and pull it together with a rootsy bluegrass blended Americana feel to give something that fits alongside their counterparts, but also has enough freshness to it to give it a unique

spin and create their own sound as well, with a sonic backbone of 4-part harmony swells.

Vehicle 6, 3-7 p.m., VFW Tent

Local band playing '60s, '70s and '80s, Classic Rock, Pop and Country.

Beth Kille Band, 4-8 p.m., Hockey Tent

Beth Kille is a 22-time Madison Area Music Association (MAMA) award winning artist from Madison, who has been cranking out Americana Rock tunes since 2000. From the intimacy of house concerts and coffee houses, to rockin' out with her band at summer festivals, her love for the stage and genuine passion for performance shine through in all settings.

Lube, 8 p.m.-Midnight, VFW Tent

Rock, Pop, Country and everything in between.

Pilot, 8:30pm-12:30 am, Hockey Tent

Packing a full light and sound show, Pilot pays tribute to the anthemic fist-pumping hard rock hits of the '70s, '80s and '90s.

Sunday:

Red Hot Horn Dawgs, 1-5 p.m., Hockey Tent

Perennial favorite the Red Hot Horn Dawgs are Madison's party band. This 11-piece brass band always entertains the GNF crowd.

Pacific Coast Highway, 2-6 p.m., VFW Tent

Pacific Coast Highway (PCH) is a band of five seasoned musicians that invite the audience on a road trip back to when music was free and easy. Influenced by the music of the early '70s that wafted out of Laurel Canyon in the hills of Los Angeles, PCH plays the hit songs that bring to life that "wind in your hair" spirit embodied by the legendary Pacific Coast Highway that runs along the California shoreline.

BIG Savings On Your Favorite Toy Brands & Baby Gear Items!

Mattel Toy Store

8400 Fairway Place
Middleton, WI 53562

Open Tues - Sat; 10am to 6pm
Visit us at Matteltoystore.com



Like Us!
@[matteltoystoreMD](https://www.facebook.com/matteltoystoreMD)



It's a BIG deal!

50% OFF
One Regular Priced Item

One coupon per customer per day. Excludes Gold Label® Barbie® Collector Dolls, Fisher-Price® Baby Gear, Smart Cycle®, Trikes, Ride-On Toys, Power Wheels®, gift cards & American Girl® Dolls & Accessories. Offer not valid in conjunction with any other discount, coupon or offer. Coupon does not apply to previous purchases. Product is limited to stock on hand. Coupon must be surrendered at time of purchase. Consumer must pay any sales tax. Valid in US stores only. Not valid for online purchases. Customer must hold or sign up for FREE

Mattel Toy Store membership

Coupon valid August 16th - 31st, 2019

Visit Us at MattelToyStore.com

GNF2019

2019 Good Neighbor Festival Sponsors

Presenting Sponsor-\$20,000
Willy Street Co-op

5K Title Sponsor-\$3500

Upper Iowa University

Platinum Sponsors-\$2500

Madison Gas & Electric, Monona Bank (UW Cheer and Bucky Badger), Spectrum Brands (Ultrazone Laser Tag), TDS (Petting Zoo), UW Credit Union (Movie Night)

Gold Sponsors-\$1000

Advanced Disposal (In-

Kind), Ameriprise Financial – Goldstein & Associates (Science is Fun with Shakhshiri), Infinity Martial Arts (Movie Night), Madison Power Equipment (In-Kind), Middleton Ford, Silver Lining Taekwon-do (MHS Marching Band)

5K Speedsters-\$1000

Aaron Achenbach–State Farm Agent, American Girl, Associated Bank, Harbor Athletic Club

5K Sprinters-\$650

Assemblage Architects, ATC-American Transmission Company, Cress Funeral & Cremation Services, Fleet Feet, Murphy Desmond, Springs Window Fashions, Top Promotions (In-Kind), Zoup!

Silver Sponsors-\$500

Aniu, Bristled Boar, Capital Flight (In-Kind), Googins Advisors, Gunderson Funeral and Cremation Care,

Hitters Sportsplex (pickleball), River Valley Bank

Supporters-Under \$500

Chartwell Midwest Wisconsin, Clasen Quality Chocolate, Knothe & Bruce Architects, Kraemer Development LLC, Madison Community Montessori School, Meicher CPAs, Middleton Farmers Co-op, National Electrostatics Corp, Standard Imaging, Inc.

Lions Serve Middleton

The Middleton Lions Club is part of the largest international service organization in the world. Its mission is “To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.”

Lions have two main fundraisers: the Jim Teff Memorial Golf Outing, and the GNF Food Court. 100 %percent of the money raised goes right back into the community. The Middleton Lion’s club motto is “We Serve”, and that they do! They serve the community doing children’s vision screening. They also support Restoring Hope Transplant House, Lions Camp, Reach-a-Child, Middleton baseball, Braille Library & Transcribing Services, Inc and Cub Scout Pack 540. They offer scholarships to local graduating seniors, and provide and service the local used eyeglass drop box.

During the festival, you can also find them serving up some delicious Italian beef sandwiches! Be sure to stop by their tent to learn more about this great organization.

VISIT NEARBY CROSS PLAINS!

THESE BUSINESSES WELCOME YOU TO SHOP, DINE & MORE!



NINETEEN09

• WINE BAR • GIFT SHOP • EVENT VENUE •

1909 MAIN ST | CROSS PLAINS

NINETEEN09.COM | 608.798.0374 | HELLO@NINETEEN09.COM

Sisters on Main

Tuxedo Rentals!

Cross Plains • 798-2323

Prom & Wedding Dress Alterations
Tuxedo Rental - Custom Sewing - Dry Cleaning

www.sistersonmain.com

We love to be good neighbors!

Pop into our skin studio, mention this ad, and get a free sample while supplies last.

Made in Cross Plains

NATIONALLY AWARDED

QetBotanicals.com

608-798-1Qet

Face, Hair & Body Care ~ Nontoxic & Plant-Based

We have “Grab and Go” lunch options!

Great for hiking, biking, and life’s busy days.

Serving Local Value Since 2007

2020 Main Street
Cross Plains, WI 53528
608-798-2080
crossroadscoffeehouse.net

Pastries • Soups • Salads
Sandwiches • Espresso • Tea
• Wine • Craft Beer

Outdoor Seating
Open Daily

Maple Leaf

Family Restaurant

Great Food!

**Breakfast & Lunch
Specials**

Family Friendly!

Friday Fish Fry

23 Glacier’s Edge Sq., Cross Plains • 608-413-0505

*Open Sat. thru Thurs. 6 am–2 pm
Fri. 6 am–8 pm*

FOLLOW US ON FACEBOOK

Assisted Living for Seniors

One & Two Bedroom Apartments & Studios

SPECIALIZING IN:
Assisted Living | Memory Care

*Make Milestone Moments
Throughout the Seasons*

Milestone Senior Living
Angie Starker, Community Director
1870 Market Street, Cross Plains
(608) 413-0453
Or online at:
www.Oxfordmgmt.com
managercp@milestoneseniorliving.com

R&R DOORS INC.

GARAGE DOOR SPECIALISTS
1205 Bourbon Rd. #1, Cross Plains
(608) 798-3581 • www.RandRDoors.com

*Call us for all your
Garage Door needs!*

FREE ESTIMATES!

Residential & Commercial

GOOD THINGS
COME IN THREES.

TimberTech PRO, TimberTech AZEK, TimberTech EDGE

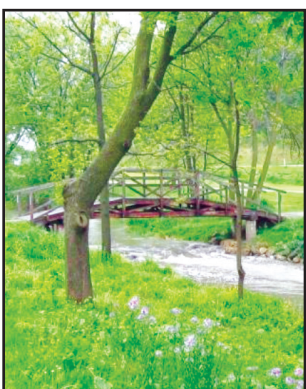
Want decking that walks the walk? Then, hey: nothing beats TimberTech. Our comprehensive Decking Portfolio – covering every application you can imagine – merges superior technology with unmatched design versatility. And you know what that allows you to build? One. Great. Deck. Imagine the possibilities at TimberTech.com.

TimberTech
Go Against the Grain.

SAEMAN LUMBER CO.

1923 Market St., Cross Plains
608-798-3321

Hours: Mon.–Fri. 7:30am–5:00pm
Sat. 8:00am–12:00pm • Sun. Closed



KALSCHEUR

IMPLEMENT CO. INC.

1113 Main St., Cross Plains
798-3371 • 1-888-210-6418
www.kalscheur.com • kalimp@chorus.net

Youth Hockey Group Runs Good Neighbor Festival Beer Tent

The Middleton Youth Hockey organization hosts a music and beer tent for some fun entertainment all weekend long. Starting off Friday at 5:30 p.m. with the Ryan McGrath Band and wrapping

up the weekend the 11-piece brass band, Red Hot Horn Dawgs on Sunday. Visit the website for full music schedule.

In addition the great music, they are serving up beer from

Wisconsin Brewery, wine from Botham Vineyards and fresh picked sweet corn smoked for 1.5 hours. Middleton BBQ is providing and helping smoke the sweet corn fresh. They have ample seat-


ing at the tent to enjoy the food.

The funds raised during the festival allow Middleton Youth Hockey to provide hockey scholarships and equipment for community

youth to have an opportunity to play the sport they love. Middleton Youth Hockey promotes the advancement of young athletics for boys and girls ranging from 4-16 years of age through hockey,

by developing teamwork, sportsmanship and camaraderie, while enhancing hockey skills, social development and competition, and having a lot of fun participating in the fast-moving sport.

COME OUT AND ENJOY THE MIDDLETON GOOD NEIGHBOR FESTIVAL



presented by
willy street co-op

2019

AUG. 23-24-25

FIREMAN'S PARK

IN THE HEART OF MIDDLETON

Jaycees Craft Fair

Petting Zoo

Ultra Zone Laser Tag

Small Pavilion

Basketball Court

Science is Fun w/Shakhashiri

Bingo

VFW Entertainment Stage & Beer Tent

Dining Tent & Small Stage

Info Booth/ Raffle Tickets

Face Painting and Portraits

Restrooms

Scouts Dessert Court

Middleton Hockey Entertainment Stage, Beer Tent & Sweet Corn

Food Court

Outdoor Plaza/ Movie Screen

Carnival Tickets

Mini Donuts

Kettle Korn

Lion's Tent/ Italian Beef Sandwiches

Carnival

For a complete schedule of events, visit: www.goodneighborfestival.com



Locally grown.
Just like your money.
> Strength in neighbors